

A DIVISION OF THE ESSENTIAL PLANNING GROUP

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## National Cemetery Endowment Care Trust Services



As a cemetery operator, you rely on the earnings from your endowment care funds to keep pace with the maintenance costs of your cemetery. Costs continue to increase. But are your earnings also increasing?

If not, what can you do? National Cemetery Endowment Care Trust Services (NCECTS) is the place to turn for help.

Improving your endowment care investment return is vital to meeting the growing operational expenses of your cemetery. NCECTS offers independent cemeteries and trade associations a specific and effective approach to increasing endowment care earnings.

NCECTS works collaboratively with investment professionals who will manage your endowment care funds to maximize risk-adjusted income.

In addition to NCECTS, The Essential Planning Group's division of products capitalizes on 16 years of leadership and delivers the most comprehensive and beneficial death care services available, including:

- Master Trust Services for independent funeral homes, cemeteries, and trade associations
- Third Party Administration
- Prepaid Cremation
- Preneed Insurance
- Worldwide Travel Protection

NCECTS allows you to rely on our industry-specific expertise and essential administrative services to maximize your endowment care income. You can trust our leadership. You can benefit from our commitment to compliance, and depend on our experience, to ensure that your endowment care funds are invested in a prudent manner. NCECTS endowment care fund investments are pooled together by the expertise of industry professionals. NCECTS offers distinct advantages designed to meet your particular needs for:

- DIVERSIFICATION NCECTS investments include traditional income-generating equities and fixed income investments, as well as reasonable, value-added alternative investments, such as first mortgages.
- OVERSIGHT NCECTS offers an investment committee consisting of experienced cemeterians, professional investment managers, and knowledgeable death care industry executives.
- SERVICE NCECTS provides comprehensive services to ease the burdens of compliance, reporting, and administration. Our dedicated team brings 16 years of service and sensitivity to cemeterian-specific requirements. Our expertise is further enhanced by our collaboration with some of the most highly regarded organizations in the field, including Wells Fargo Bank and Northwest Investment Counselors, LLC.

Every aspect of NCECTS has been implemented to offer value, service, and benefit. There are no membership or application fees. It is easy to participate in NCECTS. Contact us today to begin enhancing your income potential.



## NATIONAL CEMETERY ENDOWMENT CARE TRUST SERVICES

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