

AFCTS Announces Expansion to Ohio State

Robert Baird, President of AFCTS, announced to the staff on Friday, February 3rd, that the Corporate Development Division of AFCTS, in a joint effort with the Compliance and Operations Departments, had completed the necessary steps to establish a “Master Trust” program in the State of Ohio. Baird went on to say, “I am most pleased with the continued expansion of our “Master Trust” program. AFCTS will continue to grow and serve funeral home and cemetery clients throughout the United States. Mr. Baird continued, “Our expansion eastward is on the fast track and we will continue to expand our services in response to the overwhelming demand for quality trust and trust administration services throughout the country.”

Hal Martin, CEO praised Kevin Looser of Looser Financial, Delphos, Ohio for his professional marketing of the “**Midwest Preneed Plus**” program which has, as its central core, the AFCTS “**Master Trust**”.

As a funeral director, you may have asked yourself the following questions:

- Is my preneed program providing me with the products and services I need to pay for future goods and services when a death occurs?
- Why am I losing money on some of my preneed services?
- Am I informed about my current program and how my accounts are performing?
- Is there a program available that would more adequately address my concerns?

The **Midwest Preneed Plus** marketing program has the answer to those questions! Kevin Looser, President of Looser Financial said, “We have teamed with industry professionals to provide a full-service program that is second to none.”

American Funeral and Cemetery Trust Services (AFCTS) – A proven Master Trust program that is owned and operated by funeral professionals for the benefit of funeral homes and cemeteries, is dedicated to providing its clients with the most comprehensive management services available. Their goal is to make your preneed and endowment care programs substantially more flexible and more attractive to the families you serve.

Sigma Financial Corporation – Sigma has received the “Broker Dealer of the Year Award” for four consecutive years. They are a comprehensive financial services firm committed to helping their clients have access to innovative products in order to improve long-term financial success. Their customized programs are designed to help grow and conserve client wealth by delivering a high level of service.

The goal of the **Midwest Preneed Plus** plan is to provide funeral home owners with products and services that will enhance their ability to make their preneed program profitable and thereby help to secure the future of their funeral homes. **Midwest Preneed Plus** has assembled a team of top industry professionals to help achieve their goals. The team includes American Funeral & Cemetery Trust Services (AFCTS), Comerica Bank

and the following nationally recognized life insurance companies: ING, AXA Equitable, Jackson National, MetLife, Lincoln Benefit and American Skandia. The entire marketing program is designed with industry professionals in mind and built upon the anticipation of demands in the funeral services industry. It is important to note that all securities held as assets of the “Master Trust” are offered through Sigma Financial Corporation, Member NASD/SIPC

For more information about the Midwest Preneed Plus marketing program in the State of Ohio and the AFCTS “Master Trust”, contact: Midwest Preneed Plus, 12019 Pohlman Road, Delphos, Ohio 45833, **Phone 419-303-5009** or the AFCTS Office at **1-800-769-9363**.